

PMT  INS  \_\_\_\_\_

# Ukiah Wedding and Event Expo

Sun, January 29, 2023  
Ukiah Fairgrounds  
11am - 3pm

EXHIBITOR APPLICATION and AGREEMENT

## CUSTOMER INFO

BUSINESS: \_\_\_\_\_ PHONE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ DAY OF EVENT PHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE ZIP: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## WHAT TYPE OF VENDOR SPACE DO YOU WANT?

- YES! We Want Sponsorship Package Details +Stage Area Location**  
\$500 - \$1500 value of in-kind donations/prizes to give away leading up to and promotion for event via radio/drawing or promotional purposes. Sponsorship fees include Premium Showcase Booth of choice (10'x10') furnished with a 6' table, linens, 2 chairs, drapery backdrop & sides, electricity (bring extension cords). Sponsor logo to be featured on printed items such as posters, press releases, website (year 'round) and mentioned throughout the event.
- EARLY BIRD BOOTH SPECIAL! Save \$50** if application/payment is received **BY 12/10/22**
- \$350 Premium (high traffic corners/main walkways) Showcase Booth 10'x10'
- \$250 Standard 10'x10' Showcase Booth (non wall/high-traffic/middle row locations)  
All booths come furnished with a 6' table, linens, 2 chairs, drapery backdrop & sides, electricity (bring extension cords). Only "S" hooks/bungee cords may be used to hang items from backdrop.
- \$40 Additional Liability Insurance Required for Food Exhibitors

## SHOW SET-UP

Friday, January 27 from 1-5pm  
Sunday, January 29 from 8-10:00am

## SHOW BREAKDOWN

Sunday 3pm\* - 5pm  
Any exhibitors leaving prior to 3pm  
are subject to \$300 penalty.

INITIAL \_\_\_\_\_

## PAYMENT

CHECK

CREDIT CARD

CREDIT CARD #: \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ CV2 \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

**Payment:** Entire vendor fee must be paid in order to secure specific booth type. Checks and Credit Cards are accepted.

**Cancellation Policy:** Exhibit spaces are non-refundable.

**Requested Location:** Organizers will attempt to locate your booth to your preference, but no guarantees are made.

**Food Exhibitors:** Food Exhibitors are required to provide, in advance, \$40 for additional Liability Insurance, proof applicable permits and licenses. (Food items require permits by MC Health Dept).

**Exhibit Space:** All exhibitor promotional activity is restricted to assigned exhibit space - no exception. Exhibitors are financially responsible for damage caused to facility, including but not limited to damage to drapery, linens, tables, chairs, walls, floors, etc.

**Extra Tables/Chairs/Linens, etc:** These items are available for an extra fee, just ask.

## AGREEMENT OF NON-LIABILITY AND INDEMNIFICATION

- A. THE UNDERSIGNED agrees that in consideration of Dana Froneberger & sponsors allowing the undersigned to come upon the premises of the Redwood Empire Fairgrounds (hereinafter called "Fairgrounds") for the purposes of conducting thereon a promotional event, the undersigned hereby agrees that neither Dana Froneberger & sponsors, nor any other party who has an ownership interest, shall be liable to the undersigned for any damage to persons or property or loss of life caused by any act or omission of the aforementioned parties which occurs during the time (arising from any act or omission that occurs during the time) the undersigned is upon the premises of the Fairgrounds. The undersigned further acknowledges and agrees that no property of the undersigned shall be at any time deemed to be in the care, custody or control of any of the above-mentioned parties other than the undersigned.
- B. THE UNDERSIGNED further agrees that it will indemnify and save harmless Dana Froneberger & sponsors and any other party who has an ownership interest, from and against any and all claims, actions, damages, liability and expense in connection with the loss of life, personal injury, and property damage occurring on or about the Fairgrounds during the period in which the undersigned is participating in this event. In case Dana Froneberger & sponsors or any other party who has an ownership interest, including the Fairgrounds shall be made a party to any litigation commenced against the undersigned, the undersigned shall protect and hold harmless Dana Froneberger & sponsors and any other party who has an ownership interest, and shall pay ALL costs, expenses and reasonable attorney fees incurred in connection with such litigation.

PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ TITLE: \_\_\_\_\_

Mail Payment (Checks Payable to Dana Froneberger) and Completed Application/Agreement to:  
Dana Froneberger 195 Clay Place, Ukiah, CA 95482 or email [Ukiahwedding@gmail.com](mailto:Ukiahwedding@gmail.com)